



Yarnell / Peeples Valley Chamber of Commerce

YARNELL DAZE 48TH

ANNUAL MOUNTAINTOP FESTIVAL

MAY 13, 2017

SPONSORSHIP / DONATION OPPORTUNITY / PROGRAM AD

Yarnell Daze 2017 offers a great opportunity for you or your business to sponsor our Forty-Eighth Annual Mountaintop Festival which is scheduled for May 13. We are a community that sits at 4,800ft elevation and located thirty-five miles south of Prescott and thirty miles northwest of Wickenburg on Highway 89. Our visitors come from all over Arizona and beyond. We are expecting approximately 3,000 visitors to our community this year which follows a successful 2016 event.

A wide variety of events are planned for May 13, 2017. Event kicks off with a parade on Highway 89-our Main Street, Beer Garden, Food Court and vendors galore, Main stage featuring the bands Trip Wire, Chad Freeman, and Bill Dutcher and dancing. The Main Vendor field will continue to entertain visitors with music, and exhibitions. There will be a KidZone, Go Green Zone, Art Show, Raffles, Car Show, Dan's Iris Garden, and Car Show at Days of Vintage; all the shops will have longer operating hours. We also have free shuttle service and PediCabs.

You may recall that the community of Yarnell was hard hit by the Yarnell Hill Fire of June 30, 2013 which took the lives of 19 Granite Mountain Hot Shots and destroyed over 120 homes. As we are still recovering with building homes and a memorial park we experienced another fire and monsoon flooding this past summer. We continue our recovery with help from those that care.

Hensley Beverage Company, Distributers of Anheuser Busch products, has provided promotional flyer, banners and more for this event.

Thank you for your support

Sincerely,

Trish Edwards
Yarnell Daze 2017 Chairperson
928-277-6674
InfoOnTheHill@gmail.com

Attached are the Sponsorship Ad Request, Sponsorship Benefits form

Become a member Yarnell / Peeples Valley Chamber of Commerce www.WeaverMountains.com

Yarnell Daze – Chairperson, Trish Edwards PO Box 275, Yarnell, AZ 85362

www.y-pvchamber.com

www.facebook.com/VisitYarnell

<https://www.facebook.com/Yarnell-Daze-Annual-Event-2nd-Saturday-in-May-1537472946529803/>

Yarnell Daze Program Ads / Sponsorship Information

1. **Yes**, I would like to **purchase an ad** in the program to support Yarnell Daze 2017.
- Full page ad = \$75 approximately 4"x 8"
 - ½ page ad = \$40 approximately 4"x 4"
 - ¼ page ad = \$25 approximately 2"x 4"
 - Business card = \$15 approximately 1"x 2"

Ads must be camera (jpg) ready and submitted by April 15th. I may be able to tweak it a bit for size. No commitment to location in program is made.

2. **Yes**, I would like to be a **Sponsor** for the event with a **donation** at:

BRONZE SPONSOR LEVEL - DONATION OF \$100 TO \$249

* Sponsor's name will appear as "BRONZE Sponsor" in the event program and in newspapers "Thank you" letter following the event.

* Sponsor will receive a certificate of gratitude

* Sponsor will also receive a business card size ad apx 1 x 2" in program (please provide jpg)

SILVER SPONSOR LEVEL – DONATION OF \$249 TO \$499

* Sponsor's name will appear as ""SILVER Sponsor" in the event program and in newspapers "Thank you" letter following the event.

* Sponsor will receive a certificate of gratitude

* Sponsor will also receive a quarter size ad 2x4" in program (please provide jpg)

* Business or your name will be announced at Main Stage throughout program 11AM -6PM

* Hang your business banner in the Beer Garden / Food Court (you provide)

GOLD SPONSOR LEVEL – DONATION OVER \$500

* Sponsor's name will appear as "GOLD Sponsor" in the event program and in newspapers "Thank you" letter following the event.

* Sponsor will receive a framed certificate of gratitude

* Sponsor will receive a "full" page size ad 4x8" in the event program (please provide jpg)

* Business or your name will be announced at Main Stage (11AM-6PM) and Easy Listening Stage (9AM-4PM) throughout performances.

* Hang your business banner in the Beer Garden / Food Court (you provide)

***EARLY BIRD** submission of completed form, art work and payment before February 28th, we will print your business on the flyers and/or banners.

Return this form, with art work, and payment to Y-PV Chamber of Commerce address below. Art work best sent via text or email attachment for sharing to printers.

Thank you for supporting the community of Yarnell and Yarnell Daze 2017 Mountaintop Festival

Name: _____ Signature: _____

Name of Business: _____ Contact Phone: _____

Address: _____

E-Mail: _____

Yarnell-Peoples Valley Chamber of Commerce
P.O. Box 275, Yarnell, AZ 85362
Attention: Yarnell Daze Chair Trish Edwards 928-277-6674 InfoOntheHill@gmail.com